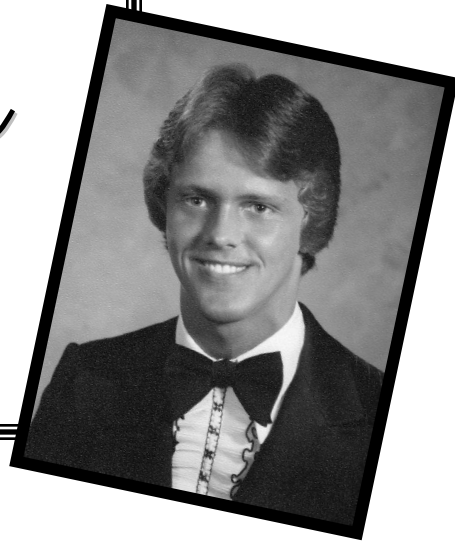


Introducing...
Raymond Johnson
Class of 1981
Hall of Fame, 2011



Raymond Johnson chose Communications and Public Relations as the career path he would follow after high school and college. For a short time he was in retail management and owned his own business but moved into Marketing with high success. He has worked with merchandising in both analysis and buying. He worked with high profile tenants and the area's top businesses in marketing for West Town Mall. His hard work and dedication helped bring Regal Cinemas to the mall, making sure that media coverage was strong.

His career expanded as he was offered a variety of positions over time that led to responsibilities such as corporate announcements, policies and procedures, newsletters, conference planning, writing annual reports, creating and implementing communication plans, and using communication tools including press releases, Web sites, and case studies. His career also has included technical writing and recording for events for a Washington, D. C. based science company. Presently, he works with a global provider of technology and services to the financial services industry.

Ray has received numerous awards for his work including those from the Silver Quill Awards and Florida Public Relations Associations. He was recognized as *Best New Employee* after only four months on the job at one point.

Ray believes that true success is reaching out to others to make a difference. He has done that in a variety of ways. He hosts an annual Christmas benefit for the Red Cross and spearheaded a campaign that resulted in a \$50,000 donation to the Haiti relief effort. He personally planned a multi-class reunion for PHS and asked each participant to bring a game or toy to donate to the patients at East Tennessee Children's Hospital.

Recently his focus has been with soon-to-be college graduates, providing assistance with resume writing, interviewing tips, and expectations of the professional world. He is seen as a role model and inspiration to many others.

Ray, we salute you and your life contributions!